



HBA Announces Website Advertising Opportunities for Members

Ads start as low as \$300/month

Review the options below and be sure to click on the links or thumbnails to see where your ad would appear on www.cincybuilders.com.

Advertising Option A



A. Website home page: Reserved for builder members, this section will allow you to have one of your homes mixed in the home page rotating banner as a "Featured Member." **This section is limited to two members per month and a two-month minimum commitment is required.** Photo must be high-quality and a link to company website for a "click through" is available. Cost is \$600/month February through June and during the month of a homeshow or \$400/month July through January.

Advertising Option B



B. MLS Results Page: Receive a square banner measuring 200x200 pixels underneath the left side navigation on the newest feature of the HBA site. **This section is limited to one member per month and a two-month minimum commitment is required.** Cost is \$500/month February through June and during the month of a homeshow or \$300/month July through January.

Advertising Option C



C. Homeshows landing page: Receive a square banner measuring 200x200 pixels underneath the left side navigation on one of the most popular features of the HBA site. **This section is limited to one member per month and a two-month minimum commitment is required.** Cost is \$500/month February through June and during the month of a homeshow or \$300/month July through January.

Advertising Option D



D. Find A Builder, Product or Service: Receive a square banner measuring 200x200 pixels underneath the left side navigation on one of the most useful features of the HBA site. **This section is limited to one member per month and a two-month commitment is required.** Cost is \$300/month.

Advertising Option E

E. Mortgage Calculator page: Receive a rectangle banner measuring 400x50 pixels across the entire calculator. **This section is limited to one member per month and a six-month minimum commitment is required.** Cost is \$500/month.



The attached contract (also available here) includes all the details you'll need to begin advertising on www.cincybuilders.com right away. Please direct all interest, inquiries, and questions to Betsey Kelly at the HBA office (513.589.3213).